

Design for Welcoming Spaces CEU

McKenna & Co.

This modern world can often lead us to move fast. Faster consumption, heightened productivity, and more automated interactions; but do we have a chance to pause and imagine environments that gently counterbalance toward something more human? What if the spaces we design could invite people to slow down, feel acknowledged, and reconnect with one another?

Design for Welcoming Spaces explores the possibility that empathy - practiced as the art of seeking to understand - can become a foundational design strategy. When people feel seen and heard, we create conditions for better problem-solving, authentic collaboration, emotional comfort, and a sense of belonging.

Learning Objectives:

Throughout our course journey today, we shall:

- 1. Understand culture through empathy.*
- 2. Design hospitality into the everyday workplace.*
- 3. Invite inclusive approaches to user experience.*
- 4. And finally, apply strategies for welcoming design.*

